



## Customer Testimonials

"I think the caddie sponsorship is the BEST sponsorship in our entire tournament. The caddie bibs are highly visible – so every single player sees the sponsor name. Caddie Club caddies are always building good will by helping the players play faster and have more fun – that good will carries through to the sponsor name on the bib."

"Because of Caddie Club, most of our players had one of our best outings in NTCAR golf history. Caddie Club caddies are that extra touch that make a tournament great."

Clayton Kennington, Kennington Properties

Tournament Organizer for North Texas Commercial Association of Realtors (NTCAR) Golf Tournament

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"This was the 11th year for our Dunham & Miller golf tournament, and the first year we used Caddie Club. The caddies changed it from a good event into an elite event. Our players – CEOs and higher ups – said they felt like they were being pampered and waited on all day. Having Caddie Club really made our charity tournament stand out and be something special."

Jamey Garner

Promotions Director, Sports Radio 1310 The Ticket, Dunham and Miller Open

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"This is the third year we've use Caddie Club caddies. It's well worth the investment for us, and has almost guaranteed that our players will return the next year. "

Tami Eick

Director, The Hearing School, Tournament: Children's Classic

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"The Caddie Club caddies really sped up play – and made each of our 132 golfers feel like VIPs. We were also able to add a new sponsor, who was delighted to see their company name on the caddie bibs all over the course. I think they'll be back as our caddie sponsor next year."

"Caddie Club was extremely easy to work with and understood how we wanted to come across at our tournament. They worked with us to make that happen."

Pat Rizzotti - Golf Tournament Coordinator, Promise House

## **Customer Testimonials *continued...***

"We had changed to a new venue where it was cart-path only for tournaments and we were concerned about the pace of play. We also wanted to increase the value we offered our sponsors. So, we decided to use Caddie Club Caddies for our sponsor teams. They loved it – and we finished the tournament in under five hours."

"One of our sponsors said that having Caddie Club caddies was the best improvement we've made in the fifteen years we've had the tournament. He was totally amazed at the pace of play. He said sometimes he couldn't get his own round of golf played that fast – much less a tournament."

"We put our tournament name and the charity name on the front of the caddie bibs and sold the back at an elevated sponsorship level. Having a sign on a hole is one thing – people will see it, but they'll see it once. Our bib sponsor got exposure every minute of the tournament. Every time a caddie turned around, there it was."

"The forecaddies created such a positive impression on our sponsors that I think that everyone will be upset with us if we don't have them next year."

Brent Blake

Centex Construction - Children's Medical Center

Tournament: Centex Golf Classic

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Hi Mark, thanks again for checking in with me about our tournament. Our players would be so disappointed to not have the caddies there. Thanks again for your help with this. I know that your caddies make it a special day for our players.

Tawnia Wise

Corporate Market Director

American Heart Association

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Hello Mark, I wanted to let you know that the Caddie Club caddies were a huge success and created a great buzz around the conference and exhibit hall floor. Many of our players commented on the great pace of play.

Steve Bohn

TEXPO 2007 Golf Classic Chairman